

SENIOR & MATURE

CONNECTION LIFESTYLES

Production/ Graphic Design
Direct Line: 813-689-6104

**Preferred file format is
high resolution (hi res.) pdf
(300 dpi or better)**

Other formats accepted:

CMYK Adobe Illustrator, CorelDraw must be saved as eps with all images embedded and all fonts outlined (paths).

Uncompressed CMYK tiff or eps raster images are also accepted and must be 300 dpi at 100% of its intended size. Please do not upsize you low res images to 300 dpi, this will only increase the size of the file and will not improve the image quality.

Ads created with other page layout programs, capable of producing high-resolution pdf files must be saved as high resolution pdf (5.0) format. Native files of other than mentioned above will not be accepted.

Ad creation

You may submit any of the following materials: Collateral photos, eps files (see above), hi res. jpg (Saved at highest quality setting), eps, tiff and rtf (Rich Text) to be used for your ad design.

NOT ACCEPTED

Gif, Ms Word, Publisher, CorelDraw, Pagemaker and Powerpoint.

Media may be e-mailed to kim@srmagazine.com or kburrell@srnewsconnection.com

All technical inquiries may be directed to:
kim@srmagazine.com or call Kim at 813-689-6104

**DEADLINE FOR AD CREATION
IS THE 15TH OF THE MONTH.**

Ad specifications

E-mail ads to:
kim@srmagazine.com

Artwork Dimensions

Full page 10" x 9.8125"

3/4 horiz. 10" x 7.3264"

3/4 vert. 7.3056" x 9.8125"

1/2 horiz. 10" x 4.8056"

1/2 vert. 4.9167" x 9.8125"

3/8 horiz. 7.3056" x 4.8056"

3/8 vert. 4.916" x 7.3264"

1/4 sq. 4.9167" x 4.8056"

1/4 horiz. 10" x 2.3068"

1/4 vert. 2.375" x 9.8125"

1/8 horiz. 4.9167" x 2.3068"

1/8 vert. 2.375" x 4.8056"

1/16 horiz. 4.9167" x 1.0625"

1/16 vert. 2.375" x 2.3068"

Class plus 2.375" x 3.5469"

Class 2.375" x 1.0625"

**DEADLINE FOR CAMERA
READY ADS
is the 20th of the month.**

Advertiser editorials may be sent to:
tschmidt@srnewsconnection.com
Deadline for editorial is the 15th of the month.